

PPPA Policy # 2 (RETIRED November 02, 2017)

**Pikes Peak Pickleball Association Goal #1 and Strategy Objectives:**

**Goal 1:** Consistent with the stated Mission of PPPA; by 2016, help secure a safe and effective, low-maintenance, high-capacity, world class Pickleball venue for Colorado Springs that promotes a healthy life style for people of all ages; provides a central location for education, training and conduct of amateur tournaments; and fuels tourism that benefits our local economy.

**Objective 1:** Continue to build partnerships and consensus for this goal (and the Post-tension concrete over asphalt solution) with City Council, Parks & Rec, Advisory Board, Sports Corp, CoS Convention & Visitors Bureau, and Friends of MVP--ensure goal is understood and mutually supported. **[Achieved]**

**Objective 2:** Conduct player utilization survey of MVP Pickleball courts during month of June (players/day over 30 days) [Achieved: Averaged 69 players/day, averaging 2.3 hours play time/player/day]

**Objective 3:** In next 12 months, raise \$50,000 in PPPA donations and other revenue to demonstrate our high-level of organizational skin in the game and our commitment to attaining Goal 1. **[Achieved: \$81,000]**

**Objective 4:** Secure a complementary 2016 funding commitment from Parks & Rec (in the form of a budget line item) for at least \$100,000 for the Post-Tension Concrete upgrade. **[Achieved: \$100,000]**

**Objective 5:** Research potential Grantor Organizations whose missions and organizational goals align with ours--based on a beneficiary share of \$150,000 (PPPA + Parks & Rec) dialogue, engage, and submit Grant Applications accordingly with the objective of gaining \$200,000 in matching 2016 monies. **[Achieved:** Submitted \$150,000 in GRANT applications, obtained \$115,000. Submitted \$25,000 Capital Improvement LART application, obtained \$25,000. "Anonymous" benefactor donated ~\$275,000 more.]

**SUMMARY:** PPPA Grants: \$115,000 + PPPA LART Award: \$25,000 + PPPA Fundraising: \$81,000 + PARKS & REC 2016 Budget: \$100,000 + Anonymous Benefactor donation: ~\$275,000 = \$595,000 for 2016 post-tension concrete 15-court Pickleball venue upgrade at Monument Valley Park.

**PPPA Goal #2 and All Supporting Objectives Attained = new World-class Pickleball Venue at MVP**